

**CHIEF DEVELOPMENT OFFICER— HYBRID LOCATION/METROPOLITAN WASHINGTON, DC  
HOPE FOR HENRY FOUNDATION**

Aspen Leadership Group is proud to partner with the Hope for Henry Foundation in the search for a Chief Development Officer.

Reporting to the Chief Executive Officer and Founder, the Chief Development Officer will join a world-class team that is a driving force for change in how hospitals and other healthcare providers care for children. The Chief Development Officer will guide the vision and strategy for Hope for Henry's continued growth from 40 to over 100 hospitals and foster a culture of philanthropy within the organization that supports this critical work. The Chief Development Officer will bring an energetic passion for Hope for Henry's mission and a track record of fundraising success to their role. The Chief Development Officer will provide strategic input on key organizational decisions, and partner with leaders from across the organization to ensure a continued path for evolution, growth, and impact.

The Chief Development Officer will provide leadership, strategy, and management of all components of Hope for Henry's fundraising efforts. In the short-term, the Chief Development Officer will develop and execute a strategy for doubling the current annual revenue of \$2 million over the next three years, including overseeing a campaign to raise \$5 million specifically to finance Hope for Henry's expansion to 100 hospitals nationwide. In addition to a high-touch stewardship and donor recognition program, the Chief Development Officer will provide leadership on institutional, corporate, and legacy giving strategies while personally managing a small major gifts portfolio. The Chief Development Officer will be Hope for Henry's chief fundraising ambassador—partnering with the Chief Executive Officer—to inspire and train staff and leadership to further a culture of philanthropy. This is a highly entrepreneurial opportunity which will allow the Chief Development Officer to build and nurture a program that will significantly increase support for Hope for Henry.

Hope for Henry grew from a tragedy. Henry Strongin Goldberg was born with a life-threatening disease in 1995. He spent much of his time in hospitals, enduring countless procedures, but Henry's spirit shone through it all. Despite the best medical care available at the time, Henry succumbed to his illness in December 2002. Devasted by his loss, Henry's parents, Laurie Strongin and Allen Goldberg, reflected on the hundreds of nights they had spent in hospitals during their son's life. While he received high-quality medical care, the needs of Henry the child went unmet. They recognized that a birthday party in the hospital, or the ability to trick-or-treat in the corridors, brought a piece of normalcy that was otherwise lacking. Understanding the importance of optimism and play in the lives of seriously ill children led Laurie and Allen to found Hope for Henry in 2003. Since then, Hope for Henry has improved the lives of more than 120,000 hospitalized children and is used in over 30 hospitals nationwide. By 2026, this will expand to more than 100 hospitals.

Hope for Henry is reinventing how hospitals care for children and their families. Using innovative, scientifically tested programs, Hope for Henry helps children confront the challenges of serious illness, adhere to their medical plans, and thrive. Hope for Henry incentivizes children to take all the steps necessary to successfully complete demanding, life-saving procedures that are often frightening for younger patients.

Supported by an exceptional staff and led by a committed Board of Directors, Hope for Henry uses insights from passionate parents, patients, and hospital staff to improve medical experiences for pediatric patients. Hope for Henry professionals are ethically responsible for promoting and fostering fairness and justice for all employees, creating and sustaining an environment that encourages all individuals, and the organization itself, to reach their fullest potential in a positive and productive manner.

All applications must be accompanied by a cover letter and résumé. Cover letters should be responsive to the mission of the Hope for Henry Foundation as well as the responsibilities and qualifications presented

in the prospectus. A bachelor's degree or an equivalent combination of education and experience is required for this position as is at least eight years of leadership experience as part of a high-performing team.

The salary range for this position is \$150,000 to \$200,000 annually.

The Hope for Henry Foundation is committed to the inclusion of all qualified candidates. If you require reasonable accommodation in completing this application, interviewing, or participating in the selection process, please contact Michael Carver at [michaelcarver@aspenleadershipgroup.com](mailto:michaelcarver@aspenleadershipgroup.com).

To apply for this position, visit: <https://opportunities.aspenleadershipgroup.com/opportunities/1364>.