



Sponsorship Opportunities

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Partnership Opportunities

Lead Sponsor | \$5,000 Exclusive

Opportunity to sponsor all AFP Maryland signature events and targeted programming during 2022. This sponsor will be listed as the Lead Sponsor at National Philanthropy Day and have an opportunity to sponsor an educational program session of their choosing (depending availability). Also includes:

- Opportunity to partner with AFP Maryland to co-create educational session for membership
- 10 complimentary non-transferable registrations for National Philanthropy Day
- Logo prominently featured in promotional materials (event emails, website, monthly AFP newsletter, press releases, etc.) and website as Lead Sponsor.
- If applicable, marketing video produced/created by Lead Sponsor to be shared on social media and website leading up to the event. Ad/slide featuring logo displayed during all events.
- Five social media mentions as well as five dedicated social media post/reposts on AFP Maryland LinkedIn and Facebook pages.
- Congratulatory message on dedicated event page hosted on AFP Maryland website.
- Standalone email showcasing Lead Sponsor to all active Chapter members.

Patron Sponsor | \$2,500 (5 available)

Our Patron Sponsors will directly support our 2022 signature event National Philanthropy Day, and includes:

- Five complimentary non-transferable registrations for National Philanthropy Day
- Logo in promotional materials (event emails, website, monthly AFP newsletter, press releases, etc.) and website as a Patron Sponsor.
- Three social media mentions as well as three dedicated social media posts/reports on AFP Maryland LinkedIn and Facebook pages.

Supporting Sponsor | \$1,250 (6 available)

Our Supporting Sponsor will directly support our 2022 signature events National Philanthropy Day, and includes:

- Three complimentary non-transferable registrations for National Philanthropy Day
- Logo in promotional materials (event emails, website, monthly AFP newsletter, press releases, etc.) and website as a Supporting Sponsor.
- Two social media mentions as well as two dedicated social media posts/reports on AFP Maryland LinkedIn and Facebook pages.

Friend Sponsor | \$500 (6 available)

Our Friend Sponsor will directly support our 2022 signature events National Philanthropy Day, and includes:

- One complimentary non-transferable registrations for National Philanthropy Day
- Company Listing in promotional materials (event emails, website, monthly AFP newsletter, press releases, etc.) and website as a Friend Sponsor.

