



# SPONSORSHIP IS FOR EVERYONE!

## NATIONAL PHILANTHROPY DAY THURSDAY, NOVEMBER 14, 2024 CAMDEN YARDS

### 2024 SPONSORSHIP OPPORTUNITIES

#### ABOUT AFP MARYLAND

The AFP Maryland Chapter is committed to convening development professionals across the central Maryland area and equipping them with the knowledge and resources to adapt to changing times.

Dues from our members and registration fees for our paid programs subsidize AFP Maryland's professional development offerings, but sponsorships and donations ensure our ability to support local nonprofit leaders in their efforts to strengthen their communities.

With your support, we can amplify the impact of thousands of mission-driven nonprofits and empower fundraisers to be change agents in the philanthropic sphere. Partnerships enable us to:

- Create a network of over 300 fundraising professionals who collaborate to share resources and effect lasting change.
- Offer the professional and volunteer fundraising community exceptional opportunities for the exchange of relevant information, continuing education, and professional advancement certifications, including CFRE.
- Provide a framework for ethical fundraising that evolves to reflect the diverse world in which we are fundraising, offering transparency and support to our members and community.

#### MAKING CHANGE IN MARYLAND

Thank you for your interest in supporting the AFP Maryland Chapter!

This year, our chapter has a goal of raising \$20,000 in sponsorships, and your support is critical to the success of our chapter operations! Sponsorships enable us to offer innovative programming, professional development opportunities, and a network of professional support for our members.

We continue to increase our sponsorship benefits by combining opportunities across all of our events to increase visibility of your organization's generous support.

#### STATEMENT ON DIVERSITY, EQUITY, AND INCLUSION

The AFP Maryland Chapter is committed to diversity, equity, and inclusion across the organization, where all members - regardless of gender, race, ethnicity, national origin, age, sexual orientation, or disability - feel valued and respected.



@AFPMARYLANDCHAPTER



@AFPMARYLANDCHAPTER



WWW.AFPMARYLAND.ORG



INFO@AFPMARYLAND.ORG



# PARTNERSHIP OPPORTUNITIES



## Lead Sponsor I \$5,000 Exclusive

Opportunity to sponsor all AFP Maryland signature events and targeted programming. This sponsor will be listed as the Lead Sponsor at National Philanthropy Day (Thursday, November 14, 2024) and have an opportunity to sponsor an educational program session of their choosing, depending on availability. Sponsorship also includes:

- Opportunity to partner with AFP Maryland to co-create educational session for membership.
- Ten (10) complimentary non-transferable registrations for National Philanthropy Day.
- Logo prominently featured in promotional materials (e.g., event e-mails, website, monthly AFP newsletter, press releases, etc.).
- If applicable, marketing video produced/created by Lead Sponsor to be shared on social media and website leading up to the event. Ad/slide featuring logo displayed during all events.
- Five (5) social media mentions and five (5) dedicated social media posts/reposts on AFP Maryland's Facebook and LinkedIn pages.
- Congratulatory message on dedicated event page hosted on AFP Maryland website.
- Standalone e-mail showcasing Lead Sponsor to all active Chapter members.

## Patron Sponsor I \$2,500

Patron Sponsors directly support our signature event, National Philanthropy Day, including:

- Five (5) complimentary non-transferable registrations for National Philanthropy Day.
- Logo featured in promotional materials (e.g., event e-mails, website, monthly AFP newsletter, press releases, etc.).
- Three (3) social media mentions and three (3) dedicated social media posts/reposts on AFP Maryland's Facebook and LinkedIn pages.

## CONTACT

Sponsorship dollars provide essential support to help grow philanthropy in Maryland. Named sponsors receive special recognition throughout the year and provide necessary funding to allow the Maryland AFP Chapter to provide resources to all of our member professional volunteers to think smarter, work better, and positively impact the non-profit sector.

We want to hear from you about ways that we might tailor a sponsorship to best meet your needs. Please reach out to talk with us about how we can help you to improve your impact!



**TURK LEWIS**  
SPONSORSHIP CHAIR

tlewis@ttlc.org

*Scan to send e-mail!*



## Supporting Sponsor I \$1,000

Supporting Sponsors directly support our signature event, National Philanthropy Day, including:

- Three (3) complimentary non-transferable registrations for National Philanthropy Day.
- Logo featured in promotional materials (e.g., event e-mails, website, monthly AFP newsletter, press releases, etc.).
- Two (2) social media mentions and two (2) dedicated social media posts/reposts on AFP Maryland's Facebook and LinkedIn pages.

## Friend Sponsor I \$500

Friend Sponsors directly support our signature event, National Philanthropy Day, including:

- One (1) complimentary non-transferable registration for National Philanthropy Day.
- Company listing in promotional materials (e.g., event e-mails, website, monthly AFP newsletter, press releases, etc.).

**TO COMPLETE YOUR SPONSORSHIP  
PAYMENT TODAY, PLEASE VISIT:**

**[www.afpmaryland.org](http://www.afpmaryland.org)**

# ASSOCIATION OF FUNDRAISING PROFESSIONALS MARYLAND CHAPTER BOARD OF DIRECTORS

**President: Emily Hamsher-Kindred, CFRE**  
Johns Hopkins University  
Director of Development, The Hopkins Fund

**President-Elect: Todd Troester**  
Maryland Volunteer Lawyer Services  
Director of Development

**Vice President, Diversity, Equity, and Inclusion:**  
**Marlo Jacobson**  
The Maryland School for the Blind  
Director of Development

**Vice President, Member Services:**  
**Dannielle Sturgeon**  
Baltimore Corps, Inc.  
Director of Development

**Vice President, Professional Advancement:**  
**Kat Parker-Thomas, CFRE**  
Maryland Food Bank  
Senior Director of Philanthropy

**Treasurer: Kristopher (Kris) Sharrar, CFRE**  
Helping Up Mission  
Director of Philanthropy

**Secretary: Elizabeth A. (Liz) Schuman, CFRE**  
Hospice of the Chesapeake  
Senior Donor Relations Manager

**Immediate Past President: Kimberly Lennon Weiner**  
The Ulman Fund  
Senior Director of Development

**CFRE Chair: Christina Bauer, CFRE**  
Healthcare for the Homeless  
Director of Development

**Communications Co-Chair: Denelle Joynes**  
Johns Hopkins University Office of Research  
Administration  
Grants Associate

**Communications Co-Chair: Caitlin Christ, CFRE**  
Everstand (formerly Board of Child Care)  
Senior Director of Marketing and Development

**Membership Chair: Jessica Normington**  
Blind Industries and Services of Maryland (BISM)  
Director of Development and Communications

**Mentorship Chair: Caitlin Christ, CFRE**  
Everstand (formerly Board of Child Care)  
Senior Director of Marketing and Development

**Programs Chair: Stephanie Benedetti**  
The Arc-Montgomery County  
Chief Development Officer

**National Philanthropy Day Co-Chair: Breanna Hill**  
SECU MD Foundation  
Community Engagements Specialist

**National Philanthropy Day Co-Chair:**  
**Orlisha Fox, CFRE**  
Political Research Associates  
Development Director

**Sponsorship Chair: Burnham "Turk" Lewis**  
The Treatment and Learning Centers  
Director of Development

**At Large Member: Jordan Foley, JAG**  
Let's Chow  
Founder

**At Large Member: Jocabel Michel Reyes**  
Catholic Charities  
Chief Development Officer

**At Large Member: Laura Urban**  
Institute for Islamic, Christian, and Jewish Studies  
Director of Development



AFP Maryland Chapter's mission is to foster the growth and development of a culturally diverse population of fundraising professionals, enhance philanthropy by encouraging giving and volunteering, and promote ethics in fundraising and sound non-profit management throughout Maryland.